

# MYTEAMCOIN

FINTECH FOR SPORT INDUSTRY

Version 1.1

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## MYTEAMCOIN SUMMARY

With the development and recognition of blockchain technology, a new economic vision and model has emerged in the world economic system. As Myteamcoin team, our aim is to provide blockchain integration within the sports industry, to support the advantages of this new technology to reach everyone in the sports industry easily, and to fill the gaps in the sports industry, as a pioneering digital infrastructure platform that will have its own ecosystem.

The Myteamcoin project aims to increase the support, sharing and loyalty to each other by making a digital bridge between fans, investors and sports teams by making the gaps in this field and the existing system more effective.

Myteamcoin Project consists of 3 separate platforms within the Myteamchain main network.

- ❖ Next generation various crypto wallets and payment options Myteamapp and web wallet
- ❖ Myteamchain (A special blockchain where sports clubs can produce their own tokens, where sports lovers can integrate different applications suitable for the sports field on application developers, on which all these transactions will take place)
- ❖ Myteames (Global e-commerce system and stock chain network where all sports teams can sell their licensed products in their own virtual stores)
- ❖ Myteamex (Crypto currency exchange for sports teams and tokens integrated into the ecosystem.

# GOAL

Our main goal is to increase the adoption of blockchain technology to normal people around the world, integrate the crypto exchange specific to payment networks, e-commerce, logistics, reward programs and sports club tokens into the global sports industry, and to create a pioneering and advanced digital ecosystem by closing the gaps in this field within the sports industry.

The Myteamcoin Project is a combination of Blockchain technology and digital infrastructure services that are planned to make Micro-Macro payments, e-commerce transactions, Sports Clubs exchange fully transparent, reliable, effective, fast and cheap to people.

- ❖ With Myteamcoin, you can perform fast and low-commission transactions in all kinds of trade, including product and ticket purchases.
- ❖ With Myteamet, it aims to increase the gains of the clubs by providing the licensed products of the teams to the whole world with fast and low prices (customs, storage, transportation, supply). .
- ❖ With the tokens printed by sports clubs with Myteamex, it provides both the opportunity to invest in their teams and the fans on the sports cryptocurrency exchange.
- ❖ Myteamchain is a public blockchain that will host all these activities, where clubs can generate or integrate their own tokens.

*Please read the white paper for more detailed information.*

# INTRODUCTION

## CHANGES IN TECHNOLOGY

- ❖ In parallel with the development of technology, sports have spread to large masses and the individuals and organizations involved in this sector over time; In addition to globalization, with the professionalization process, it has transformed sports activities from being a game into an economically functional area. In this transformation, clubs have evolved into businesses, and fans and audiences into consumers.
- ❖ Sports, which enables the formation of large consumer groups and their coming together, has also been used as a means of marketing and has gained a commercial dimension and reached an industrial position with the effect of the rapidly growing consumer society.
- ❖ Today, sports are recognized as an important service sector with its protective and improving characteristics of personal and social health.
- ❖ In addition, sports, which have become a profitable advertising and promotional tool with the influence of mass media and especially the media, transform into the consumer sector as a show and entertainment activity that attracts the attention of large masses, on the other hand, it is an attractive economic activity area where significant amounts of financial movements are experienced for entrepreneurs. is becoming.
- ❖ With the rapidly increasing technological changes and the increase in the variety of products and services, process management, which is one of the new management practices in competition, is brought to the agenda.
- ❖ In the information age where we get lost from time to time in change, the uncertainty and speed of change in our environment bring organizations face to face with unexpected dangers or opportunities.
- ❖ The survival of organizations will depend on analyzing the equation of danger and opportunity very well and making use of opportunities while avoiding dangers.

## TECHNOLOGY & FINANCE

- ❖ Being the most important stakeholder of sports clubs, the evolution of the fan towards the customer has become important first of all to establish a healthy communication in order to increase the dependence of the fans on their clubs. Increasing the service quality in line with the wishes and expectations of the fans will be an economic return. For this purpose, with the accelerating effect of social media, the width of service responsibility of sports clubs increases within the framework of brand awareness.
- ❖ A strong economy and continuity in the flow of resources become the most important factor in achieving sportive goals. In order for this structure to be sustainable, a unit such as an economy / finance with a strong corporate direction that will ensure budget balance within the budget discipline and manage cash flow efficiently should manage the structure.
- ❖ Within the phenomenon of globalization, information age organizations need to be ready for change and be flexible in order to adapt to rapidly changing environmental conditions in an intense competitive environment. While organizations operate in a market environment that creates an economic environment full of countless dangers that threaten their existence, this environment must always survive and grow and develop by adapting to market conditions that change greatly.
- ❖ In Sports Clubs, in order to create a stable management model, it is important to distribute the financial power, which is the return of sportive success, to all areas of activity in the club, to create an economic size by transferring it to infrastructure investments in a way to ensure development and growth, and to transform this size into a form that will contribute to sportive success. Therefore, the opportunities created by technologies should be taken into consideration in order to diversify and increase financial resources, which is the most important element for clubs

## COMPETITION

- ❖ The main reason why businesses and organizations face crisis is that they fall behind their competitors under harsh competition conditions.
- ❖ In our age, in addition to globalization, with the process of institutionalization-professionalization, the culture of winning and the desire to achieve success have overcome the sportive values, and football, which constitutes the biggest field of the sports economy, has rapidly moved away from the Olympic understanding and has become one of the commercial business lines as a commodity that can be bought and sold.
- ❖ Sports clubs that have association structures and are in a sportive organization, with sports becoming an industrial line of business, growing its economic dimensions, accommodating groups and people with different expectations (such as sports management, athletes, technical team, fans, press and sports public), It is seen that it has evolved towards more professional structures in order to fulfill the requirements of its broad socio-cultural and economic environment and to manage these dynamics correctly.
- ❖ As a result, considering the local, national and international power of sports organizations, the clubs are institutionalized by transforming themselves into a form that can have contemporary features in terms of economic, financial, legal, management and organizational structures in order to work in coordination and synchronously with their stakeholders within their communities and to produce success. it is inevitable

## CHANGES IN WORLD

- ❖ Within the framework of the vision of the club, it is necessary to be able to take actions that will create its own economic power, to have a professional perspective, to keep itself up to date, to be aware of technological developments and to be open to innovations by following innovative developments.
- ❖ Our world is in a great change. The sports industry is also striving to keep up with change as one of the forces of this age.
- ❖ The world, which has become a big market economically with the effect of globalization, has expanded to include sports with the development of information and communication technologies and created a new market environment both in terms of production and service and organization. Sporty function areas within the industry require a multi-dimensional perspective.
- ❖ The developments in today's sports organizations, technological breakthroughs and the information age we live in have made it necessary to take into account asymmetric variables as well as symmetry." Because the shape of the rival and the struggle will mean the absolute defeat of a one-dimensional systematic of thought.

## ORGANIZATION

- ❖ In terms of sports businesses, increasing the competition conditions, increasing consumer awareness, people seeking quality not only with the goods or services they buy, but paying attention to using different choice rights in all their lives, the way to be successful in the service sector is to provide continuous quality service in a well-organized organizational structure. shows that it must pass.
- ❖ Organizational structure is of vital importance especially for sports clubs with dynamic characteristics. The issues to be taken into account in the design of the organizational structure should be taken into account in the light of the organizational principles.
- ❖ Today, successful organizations are the ones who consistently create information, spread this information to the whole organization and transform this information into new technologies, products, services, activities or processes by innovating.
- ❖ The dynamic structure of the information age requires rapid reaction to the environment and change. In order for sportive businesses to survive in today's intense competitive environment and to increase their competitiveness by keeping themselves up to date, sports clubs, which are very sensitive to the environment and most rapidly affected by it, can expand their knowledge, technological innovations, continuous self-update and development, organizational learning and knowledge management, and learning It needs to develop towards the organizational stage.



## WHAT IS BLOCKCHAIN?

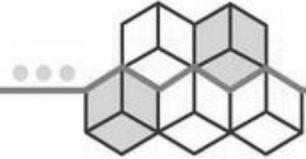
A blockchain is, in its simplest terms, an immutable sequence of data records managed by a cluster of computers without any legal personality. Each of these data blocks are anchored and linked using cryptographic principles (i.e. chain).

Blockchain network has no central authority. It is the definition of a democratized system. Because it's a shared and unchanging ledger, the information inside is open for everyone and everyone to see, so everything built on the blockchain is transparent in nature and everyone involved is responsible for their actions.

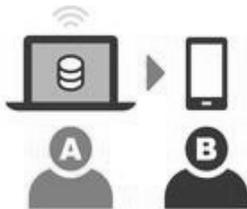
A blockchain carries no transaction costs. It is just an infrastructure and there is no usage fee. Any of the parties to the Transaction initiate the transaction by creating a block. This block is verified by thousands, perhaps millions of computers scattered around the network.

The verified block is attached to a chain that is stored on the network, creating not only a unique record, but also a unique record with a unique history. Falsifying a single record means falsifying the entire chain in millions of instances. Therefore, it is impossible to tamper with the central systems

# HOW DOES BLOCKCHAIN WORK



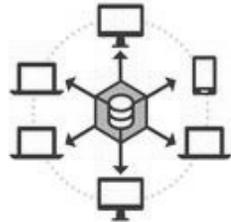
1 A wants to send money to B



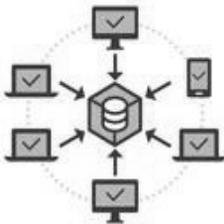
2 The transaction is represented online as a block



3 The block is broadcasted to every party in the network



4 The network approves the transaction



5 The block is added to the existing blockchain in a transparent and unalterable way



6 The transaction is complete



## MYTEAMCOIN

Myteamcoin is a crypto currency that will be used on a unique and special digital distributed data ecosystem infrastructure which is designed to change the perspective of trading transactions in the world, and will be used in all the platforms we have seen above.

With the development of technology, with the changes in people's global retail trade habits, payment network infrastructures, e-commerce services are developing and growing day by day.

By 2020, e-commerce sales are expected to be 4 trillion dollars. With the widespread use of blockchain and cryptocurrencies, current trillion-dollar trade volumes are expected to reach billion dollars.

With the infrastructure we will use, retail businesses will integrate blockchain with the technologies they use, reducing the commission rate (2% - 5%) instead of (0.02-0.05%) rather than the existing infrastructure usage and brokerage commissions to sell more products and services. We aim to help.

In this way, they can distribute the difference between the difference in the decrease of the general administrative expenses and the difference between them as loyalty (shopping) points to their customers as myteamcoin.

Since brokerage fees are very high, it provides services with much lower wages than current limited spend-win reward systems and by increasing the shopping points given at the average (1000: 1) ratio to a higher ratio with the lower limit (100: 1) to be determined by the traders. will increase the loyalty of consumers by making the merchants who use the system the preferred choice.

While maintaining data integrity. Blockchain records ensure that all transactions are carried out in a transparent and reliable environment, while at the same time reducing the number of intermediaries and reducing the fees to be accrued.

Existing systems of retail commerce, e-commerce transactions, and payment networks are significantly competitive. Lower fees, reliability, and speed stand out from the competition; Brand awareness is the most important factor in gaining new customers and loyalty of existing customers. Blockchain technology provides a complete solution to this issue. Developing crypto currencies and technologies reveal a new class of digital asset users.

With Myteamcoin, we minimize the intermediaries between the parties and offer different options to the users in the current economic model with easier, reliable, cheap and fast trade and transfer transactions.

## MYTEAMCOIN INFRASTRUCTURE

With Myteamcoin, we aim to increase the current cryptocurrency user capacity as a financial bridge between the traditional user and the cryptocurrency ecosystem with the advantages of blockchain technology and digital ecosystem to traditional users in the global sports industry, and to carry it above the potential of the blockchain ecosystem in the world.

Myteamcoin is a certain number and will not be reproduced in any way. Mining that requires expensive systems and technical equipment for everyone to benefit equally and democratically will not produce coins. In this way, it will be an environmentally friendly project by not leaving our carbon footprint on the world ecology.

In Myteamcoin , individuals and institutions that will use the token in their own trade will pay a minimum commission as the infrastructure usage fee for only token transfer in this trade with payment points and e-commerce options and wallet transfers.

This commission income will only be used for the expansion of the infrastructure and the healthy growth of the network, and to cover the expenses related to R&D and innovation services, and Myteamcoin will be an organization that does not earn profit until the payment systems reach a sufficient network.

The time that will take the projects in the current cryptocurrency world to achieve their goals continues in direct proportion to the progress of technology.

It takes more time for this to fully mature. For this reason, cryptocurrency users have not been able to go much further than trading by buying other cryptocurrencies. Since the adaptation of crypto currencies to real life is still not realized, the usage areas of crypto money appeal to a very narrow user base and ecosystem.

We will develop our payment network platform on the etherum chain in the early period in order for the project to come to life faster and the infrastructure to be developed faster, after our payment networks, the software we will develop and our projects reach a certain level, as stated in the road map, we will create the myteamchain chain and switch to our own network.

We will contribute to the sports clubs who want to generate their own tokens without waiting for the formation of the chain to create ERC20 tokens with all kinds of technical information and services and marketing services.

*Myteamcoin provides increase in he income needed by professional sports clubs to continue their activities from 4 main sources.*

Broadcasting revenues, Stadium revenues, commercial revenues including sponsorship, and participation in competitions. In addition, some sports teams also have revenues from their transactions in the stock exchange.

There is an inequality of opportunity at this point. Teams that have potential but cannot enter to the stock market due to their legal status are deprived of this income.

Unfortunately, sports fans cannot make a contribution, even if they look to support club products, match tickets and occasional campaigns by sports teams.

## BENEFITS OF MYTEAMCOIN

- ❖ Sports teams that are included in the Myteamcoin Ecosystem will make an agreement with any company, including the companies they have signed sponsorship agreements with, to make discounts from the companies with which their fans have signed an agreement within the framework of the rules of mutual agreement in their products and services, as fan loyalty points (Club token) or as myteamcoin mobile or web application.
- ❖ With the Myteamcoin application, the fans can easily learn which stores they are in their locations by using the maps and navigation service of the stores with which their clubs have signed an agreement, and they can prefer to trade from those stores more. In this way, an ecosystem will be formed in which fans, clubs and trademarks included in the system will gain more from the interaction with each other.
- ❖ It provides the opportunity to be more effective in sales marketing by collecting and analyzing personal consumption data of users included in the ecosystem.
- ❖ Content producers are rewarded with loyalty points thanks to the likes and shares of the content produced by the parties in the application. They can also make it a fun and increase their loyalty points with mobile games (eg loyalty points hunting).
- ❖ The loyalty points (club tokens) they have earned create the advantage of having more voting rights in the fan voting system within the app.
- ❖ With the voting system within the application, they will be able to influence the management decisions of the clubs in the polls to be made on the side of the club with the link to be established between the parties and the club.
- ❖ For example, Uniform Designs, Stadium designs, Stadium music and anthems, Man of the Match, Athlete and coach transfers, expectations from the current management and whether the management is liked or not, can be diversified and more options can be revealed.

## MYTEAMCHAIN

As myteamchain, Our features that sets us apart is that the new digital ecosystem we will create with the smart contract platform is exclusive to the sports industry and benefits the global sports economy.

Our goal is to create a blockchain infrastructure by incorporating the blockchain ecosystem into the sports industry and to enable sports teams and developers to produce smart contracts (crypto currency) in the name and amount to be determined by themselves, to be a blockchain project exclusive to the sports industry that allows blockchain-based applications on sports .

Since we will serve a more specific area and audience in Myteamchain, this system will not be offered to every developer who wants to be included in the system.

Developers who want to create their own token in the system will have to carry some features. In this way, users who will actually use this system will be offered more reliable, faster and higher quality service and lower fees, by avoiding fake projects and unnecessary applications such as cancer cells that do not exploit the infrastructure, to defraud users.

Since the tokens to be generated on the Myteamchain platform will belong to official institutions, there will be no fraud and scamming.

For this reason, when a sports club applies to create a token on our platform, the first thing we want is that the applicant is actually the representative or official of that sports club and that the said sports club is officially available.

It will be able to print a name and an unchangeable amount of crypto money that it will determine on the platform under the conditions it wishes.

## BENEFITS OF MYTEAMCHAIN

- ❖ In terms of accounting, the tokens issued by the clubs can also be used as order advances, because the return of the tokens they issue will be the products they will sell in the future.
- ❖ In this way, they will already be able to sell the products, that they will sell in the future in a long period of time. So, they will have borrowed the resources they need from their supporters and investors instead of borrowing from banks with interest.
- ❖ We aim to be a distributed data system infrastructure with a fast and reliable widespread network to be used in the trade of existing products, instead of the future products of other crypto currencies.
- ❖ Myteamchain will benefit all sports-related institutions and organizations and their supporters and interested parties to benefit from blockchain technology.
- ❖ Myteamchain will enable sports clubs that are official, legally established foundations or companies to produce tokens in the ecosystem
- ❖ In this way, clubs will be able to mass-fund their own financing and distribute smart contracts (i.e., digital money, tokens) which they will produce to their supporters and supporters, and sell their products and tickets with their own currencies, and create a new resource by making campaigns.
- ❖ With the crowdfunding campaign they will organize with the cryptocurrency they have printed, they can accelerate their development and investments to strengthen their financial infrastructure with the funds they will receive from their investors.
- ❖ Unlike other cryptocurrency projects, Myteamchain is very advantageous in creating a user base. Our current project is especially aimed at sports clubs and appeals to an existing fan group, supporters, and investors of sports clubs. This number is considerably higher than the total cryptocurrency users.
- ❖ At the same time, the value of the reserve tokens (equity) will increase as a result of the increase in the circulation of the tokens they have issued due to the reserve of a certain part of the tokens they have created, and the appreciation of the stock exchange.

- ❖ By doing various campaigns, example; With the promotions to be given to those who keep their tokens for a certain period of time, the supply / demand balance created by holding the tokens that the fans do not use can increase the token value.
- ❖ They can organize donations, aid and support campaigns from their fans for the players that the sports club wants to transfer but cannot find enough resources.
- ❖ In general, increasing the use of cryptocurrencies in the transfer of cryptocurrencies in their facilities, in their stadiums and in their commercial areas where they carry out retail trade transactions will increase the circulation rates in the developing market.
- ❖ In areas where crowdfunding or ico is not allowed in accordance with the different laws and laws of the countries, they will be able to export the tokens they have created directly to the end user at the price they set, through the Myteamex exchange, by supporting sports clubs with our necessary legal consultancy service.
- ❖ Clubs will be able to make easy payments by token holders at payment points and organize special campaigns for token holders with the mobile wallet that we will produce using our infrastructure in order to increase the usage area of their tokens.
- ❖ Clubs can also make the necessary money transfers without paying any commission anywhere by using their own tokens in athlete transfer transactions. ,
- ❖ Myteamchain will not be mining either. Therefore, there will be no transfer commission fee to be paid to miners. We will ensure that a very low fee is calculated only in order to finance improvements on the healthy operation of the infrastructure. In general, we plan to channel the financing needed for R&D and innovation with our other earning channels where it is necessary to use as low fees as possible to increase the use of infrastructure.

## MYTEAMEX

Myteamex is an crypto exchange only serves to the sport integrated token or coins , such as Sport Clubs,E-Sport Clubs Tokens , Any company or foundations token integrated whit Sport Industry for certain exchange purpose

With our exchange that we will create within the ecosystem, we will bring a different perspective to the crypto market with a sharing exchange in an effort to provide users with reliable, healthy and best service.

Club coins do not mean ownership of any share or share right on the club, such as stocks or shares, unless otherwise specified. Club coins are a digital product that will meet the liquidity need with a value conversion function to be used within the framework of the said club.

In this way, they will be able to easily export sports club tokens to their fans and investors all over the world, without the costs they have to pay, without the obligatory criteria to exceed, without being caught in any bureaucratic process.

By aiming to be user-oriented, we will provide users with various opportunities, not only by buying and selling values, but also by creating opportunities for users who are focused on long-term investments.

As it is known, Sports Clubs generally earn their finances in ticket sales, club product sales, sponsors, transfers and stock returns, but since they are associations, foundations or small-scale companies due to the organizations of the clubs, the necessary bureaucratic procedures to be integrated into any stock exchange, Since the costs are quite high, many clubs stay away from these transactions due to the legal failure to go through the incorporation process.

Therefore, only clubs that have completed the process of incorporation with a high budget can benefit from stock exchanges. An inequality of opportunity occurs here.

Since the tokens in the exchange will belong to sports clubs, we will carry the competitions of sports clubs in their leagues to our crypto exchange. For example, by organizing crypto sports league tournaments, a certain part of the commission income earned on the sports club coin or token that reaches the highest transaction volume at the end of a certain period will be distributed as airdrops to users who keep the coin or token of that sports club in their wallets.

The aim here will be to increase the volume of transactions, to provide equal opportunities to everyone democratically, not only to the top 3 people, and to transfer the competition in sports to the stock market.

## BENEFITS OF MYTEAMEX

❖ Myteamex creates benefits for the sport club partners in financing, marketing and selling its products and services, providing qualified human resources and establishing business partnerships.

❖ Sports teams that are currently traded on the stock exchanges of their own countries can reach their users more easily, much faster and functionally through an exchange established within a global ecosystem and only belongs to the sports world, and they can grow their audiences and markets.

❖ Choosing an exchange with only sports teams instead of a stock exchange where all commercial companies are found only helps investors who are interested in this field to obtain and reach more clear information about the institutions they want to invest in.

❖ Security and trust to society are our main principles. Therefore, we want to act in a legal structure established in an environment of trust in our ecosystem. For this reason, we will work to cooperate with states and related sports federations and clubs by establishing legal infrastructures.

❖ Since the federations and associations of sports clubs are institutions established to support sports in their countries, we plan to work in cooperation with us because we are in the same goal.

❖ For this reason, we plan to give a certain amount of dividends from the net profit of the income earned from the trading volume in the exchange from the clubs traded on our stock exchange in their leagues in order to support the federations or clubs that will support us.

❖ By ensuring that the coins exported by the public offering of the clubs are bought and sold in an organized market at any time, at the prices formed according to the market supply and demand, with transparency, its investors and fans are provided with liquidity and provides an important opportunity for existing investors.

- ❖ Various information about the clubs whose tokens are traded on the Exchange are continuously delivered to domestic and foreign investors through data broadcasters, press and broadcasters and other visual broadcasters within the framework of the Exchange's transparency and public disclosure function
- ❖ This distribution of information will help the clubs and club products to be recognized both at home and abroad. Within the framework of the advantage of widespread recognition, it may be possible to cooperate with clubs both domestically and abroad and operate in the same sector, and to work on similar issues by forming a joint venture.
- ❖ Trading on the stock exchange brings the club to be the subject of media news and analysis, and investment and analysis reports to be written by intermediary institutions.
- ❖ Within the framework of the transparency principle and public disclosure function of the Stock Exchange, many information about the Exchange clubs are delivered to domestic and foreign investors through Stock Exchange Bulletins, data broadcasters and media organizations.
- ❖ Financial and other important data of the clubs can be followed by investors as well as their creditors, suppliers and business partners. The availability of reliable, regular and continuous information about clubs increases the recognition of the club both in the financial market and in the sports branch in which it operates.
- ❖ With the clubs starting to be traded on the Exchange, the clubs can easily issue smart contracts for capital funding in foreign countries, and Thus, they can easily reach foreign markets. They can include users from all over the world in the system and expand their network.
- ❖ Unlike legal and illegal betting, we aim to ensure a sustainable return by making investments in the right area for sports fans. : Betting transactions generally do not contribute to sports fans or football teams and federations.
- ❖ In this way, by eliminating the need for gambling and avoiding spending their savings on daily gain ambitions and investing in the club to which they are connected, an economic model will be built in which both he and his team will win.

## PREFACE OF MYTEAMES

When sports are considered as a commercial activity, the behavior of the companies that produce sports goods or services (ie clubs) and those who consume these goods or services (ie the audience) in this sector are analyzed.

Traditional microeconomic (or business economics) techniques and principles are used in this approach. Finally, the sports market is also examined in terms of the sub-sector of sports equipment (such as sportswear, sports shoes and sports equipment) used in commercial or public sports activities.

It can be stated that the sports sector has two important sub-sectors. These are the sports equipment sub-sector and the sports services sub-sector.

The sports equipment sub-sector is the sector that produces sports equipment such as sportswear, sports shoes and sports equipment used in sports activities.

Sporting goods production has become a rapidly growing multinational sector. Because of this feature, this field of activity has become an important component of the local, regional and national economy.

The sub-sector of sports services includes two different activities. As one of the alternative ways of leisure time, activities such as watching sports activities and participating in sports activities are the most important services offered by this sector.

## MYTEAMES E-COMMERCE SOLUTIONS

It is a hybrid e-commerce website where sports clubs, sports products manufacturers can market and sell cryptocurrencies and fiat currencies in their own virtual stores open 24/7, including all their fans in the world in a licensed global virtual market, and to anyone without fans.

With the widespread use and frequent use of the internet, trade is done on the internet through some online systems. This new type of commerce is called electronic commerce, or e-commerce for short. With e-commerce, vendors or service providers meet their customers much more easily.

With this system, it provides a great advantage to the seller, as the customers can look at the store and products from wherever and whenever they want.

With e-commerce stores, you can reach countless customers online with less cost. So much so that even a distant customer who has no access to your local store has the opportunity to get to know your company and store.

The current e-commerce sites of the teams generally serve in the regions and countries they are located in. The costs to be paid, taxes, transportation costs and shipping time for the transfer of a product between countries increase the cost of the product to be sold. the amount remains low.

Myteames is a platform that will allow customers to easily access the licensed product of any team anywhere in the world with the e-commerce network that will serve all over the world and to make sales with lower costs.

In general, it is very difficult for any sports club to solve the above-mentioned problems on its own, but the number of sales of the products to be sold in the market where more than one team is created will be higher.

## MYTEAMES E-COMMERCE SOLUTIONS

By opening management offices and supply warehouses in potential areas to be determined in order to develop the product supply chain and to reduce and accelerate the transportation costs, the products of all teams serving in the network are stored in certain warehouses in a ready-to-sell state, reducing the time and costs of the products to reach the customers and delivering the products to people from all over the world without any problems.

It will increase product sales and decrease sales costs by enabling teams to sell their products to their customers all over the world with faster supply and affordable prices by opening a store in the market on a global e-commerce network, and at the same time increasing brand awareness throughout the world. to increase the revenues of sports teams in the industry and to support their liquidity needs.

Myteames offers hybrid payment options. Stores can leave the choice of payment to their customers by offering their own tokens, myteamcoin and voluntary money.

As mentioned in the previous sections, cryptocurrency payment options will be evaluated to customers who wish to benefit from the payment that will be gained when preferred.

## ADVANTAGES OF MYTEAMES

- ❑ Sellers have the opportunity to reach more customers in a shorter time.
- ❑ It provides the opportunity to serve customers with a store that is always accessible and open around the clock.
- ❑ Since there is no shortage of space, the customer can be served with more product variety.
- ❑ The descriptions of the products can be made in a detailed and descriptive way.
- ❑ You can add products to your store and sell them without stocking.
- ❑ It provides the opportunity to make your brand a worldwide brand.
- ❑ Expenses created by the real store such as warehouse, rent, stock are not available in online merchandising.
- ❑ With online stores, you also sacrifice the costs of opening a store. Your expenses such as shop rent, bills, personnel expenses are automatically eliminated.
- ❑ You can have customers from all over the world. For this, all they have to do is log into your website. Likewise, if we think for the consumer; You can get one of your needs from the other end of the world. You can easily send your products all over the world.

## DISTRIBUTION OF FUNDS

NUMBER OF MYTEAMCOIN MINTED:

4.800.000.000 (MYC)

### MYTEAMCOIN DISTRIBUTION



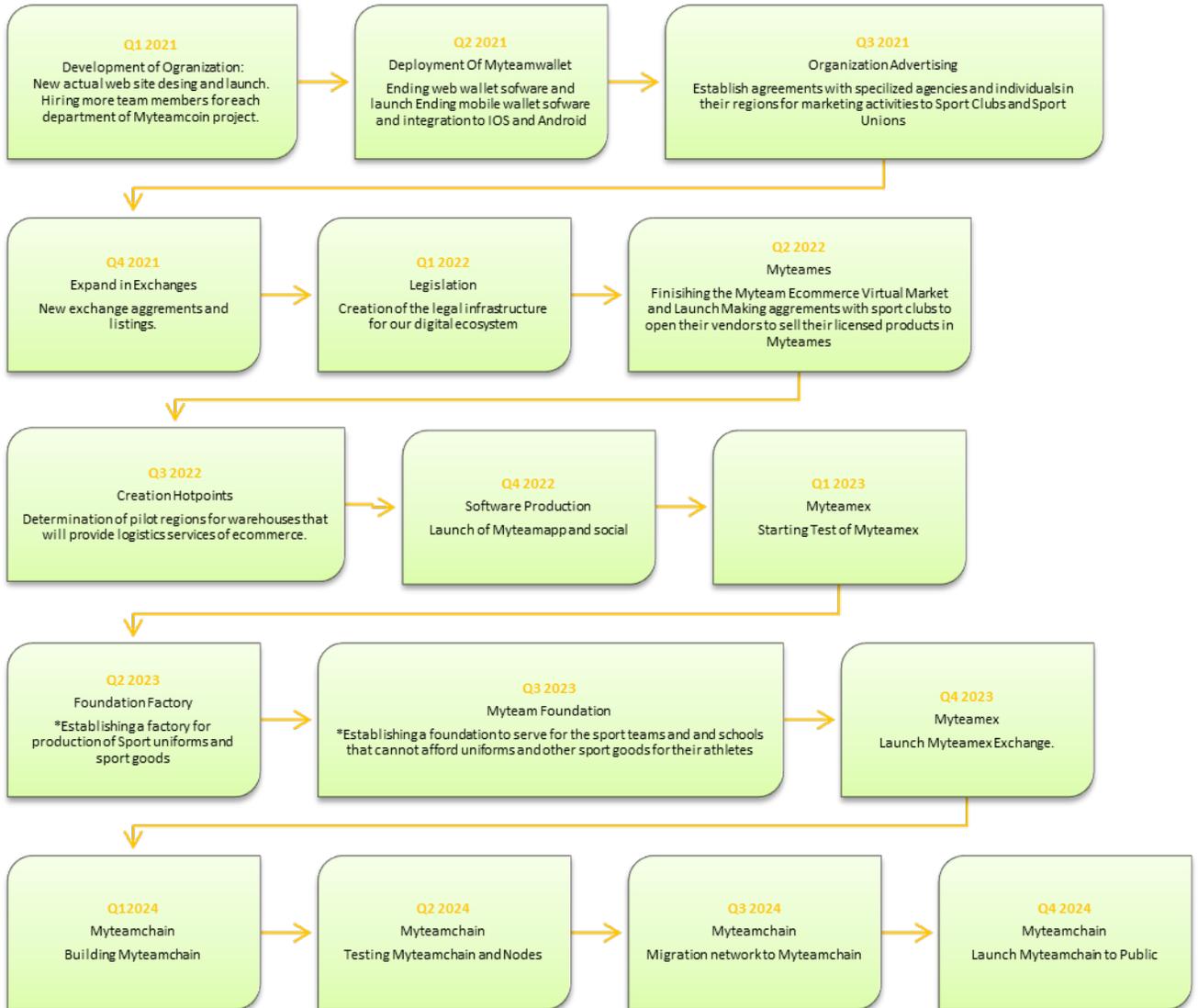
- Public Sale %65
- Team%10
- Advisor , Representative %10
- Community Development%5
- Reserve %10

### USAGE OF FUNDS

- Platform and Product Dev.%50
- Business Development %15
- Licensing %5
- Strategic Aggrements %15
- Marketing%10
- Infrastructure Expansion %5



# Roadmap



\*Making long-term promises in the technology world does not always give accurate results. We will update our roadmap over time as we think we can make more accurate predictions as we progress on the project.

## DISCLAIMER

This white paper does not constitute a financial instrument offer, nor a brochure or a proposal created for a demand for investment, nor is it a request for investment, it does not offer securities or a collective investment scheme to the public. must be based on the receipt.

The Myteamcoin organization reserves the right to make a change in this white paper and any document and instrument related to the myteamcoin token, and to fulfill all regulations or do whatever is necessary in order to maximize its potential by adapting to developing innovations and technologies.

Depending on the decision of the Myteamcoin organization, if it deems necessary, it may interrupt the transactions or trading of the myteamcoin token, and make any arrangements, including but not limited to suspending it.

It is your responsibility to obtain prior or post approval, notification, registration or license, or any other requirement, unless prior or post approval, notification, registration or license is required or required. or it is your responsibility to comply with the legal regulations of the countries in which you effectively manage.

Myteamcoin organization is in no way responsible for your eligibility for these transactions. In this statement, there is no express or implied right to own the Myteamcoin token, except to use it in any area or trade, use it in any way on the myteamchain platform, make transactions on cryptocurrency exchanges, use it as a payment option.

Myteamcoin does not represent or constitute any ownership rights over the organization or its share, interest or equivalent in intellectual property rights and other ownership matters related to myteamcoin. Owning Myteamcoin does not give any interest or right to receive any interest or rights in relation to the myteamcoin organization.

Malicious persons, groups, or organizations may try to interfere with Myteamcoin in several ways, including but not limited to denial of access attacks, cyberattacks, fraud, profanity, malware attacks, or consensus attacks, etc. Such situations may occasionally affect services offered from myteamcoin platforms until issues are resolved

There is a risk that the Smart Contract, the Website, the Myteamcoin Platform and Myteamcoin contain weaknesses or errors in the source code that prevent or cause the loss of Myteamcoin inadvertently; The source code of the Website is open and may be updated or modified from time to time.

The Company cannot predict or guarantee the exact result of an update, change. As a result, any update, modification may lead to an unexpected or unexpected outcome that adversely affects Myteamcoin and / or the Website.

Those who want to buy myteamcoin should consider these risk factors, along with all other information provided in this whitepaper document, and consult their professional advisors before deciding to buy Myteamcoin.

Myteamcoin has indicated the possibility that the risk factors mentioned in this document may affect its business and the objectives and expectations behind it. These risks are risks that may or may not arise in the blockchain sector, which is new as in many business sectors, myteamcoin will be wary of such situations, but it may not always be predicted that such a situation will occur.

Participants need a wallet to buy, hold or dispose of Myteamcoin. The participant is responsible for his agreement with a virtual wallet service provider to own Myteamcoin and agrees to be responsible for implementing reasonable measures to secure the wallet.

The risks of losing personal passwords used to log into these wallets holding Myteamcoin, resulting in the loss of myteamcoins and / or other passwords in the wallet are among the participants and wallet service producers. Myteamcoin organization is not involved in any way in this regard. Including by accessing login ID information of the wallet used by the participant.

We are not responsible for any errors, failures or disputes with third-party virtual wallets and entities that myteamcoin owners have contracted to purchase and store their tokens.

Loss of Myteamcoin, including using incorrect addresses that do not belong to them to send to any other wallet, or the parties providing the wrong wallet address.

Although there are currently available online services, there is no guarantee or guarantee that cryptocurrencies can be exchanged for other cryptocurrencies or fiat money, or even that Myteamcoin will be provided by exchange for other cryptocurrencies or fiat currency.

It should be noted that cryptocurrency exchanges and cryptocurrency trading used for such exchanges may be subject to legal supervision and will not provide any guarantees for any exchange service provider. In any case, the company does not intend to exchange Myteamcoin for any other cryptocurrency or fiat currency, and therefore will not make any special efforts to list Myteamcoin on such exchanges.

Myteamcoin is a cryptocurrency developed solely for use on the Myteamcoin Platform. We do not have any responsibility for the use of myteamcoin outside of this scope and purpose, or for being traded in any stock exchange. If there is a risk, participants must determine their own liquidity risks.

The general legal status of crowdfunding or such public offering transactions and distributed data technology is uncertain or not yet legally defined in many legal areas. It is difficult to predict how regulators will be able to enforce existing regulations, including the Myteamcoin platform, for such technology and applications.

Likewise, laws and regulatory acts or changes that affect the practices of legislators or regulators, including distributed data technology and the myteamcoin platform. Regulatory actions or changes in legal regulation that could adversely affect distributed data technology, blockchain and cryptocurrencies could also negatively impact the Myteamcoin and Myteamcoin platform.

The Myteamcoin organization may suspend or interrupt the regulatory proceedings in the jurisdiction in the event of negative changes to regulatory activities or legal regulations, if work in such jurisdiction is considered illegal or commercially unwanted, or if it is not possible to obtain the necessary regulatory approval.